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OBJECTIVE

Creative Director/Producer specializing in graphic design development and production, seeking a position that will consume my extensive skills, offer greater opportunities and experience in an employment or contracted position.

SKILLS

Concept and design development through production: traditional advertising, editorials, packaging and promotion. Creative energy applied as a team member, leader or solo entity. What ever it takes to deliver the message, catch the eye and keep the clients happy and prosperous.

Proficient in InDesign, Illustrator & Photoshop.

PROFESSIONAL EXPERIENCE

Creative and Graphic Arts Specialist

Present Employment
Westport CT • 2004 – Present

Graphic and industrial design, production, prototype and comprehensive specialists. Service to area advertising, commercial and industrial design agencies of all kinds. Major client: P&G Clairol Professional, health and beauty trade advertising, product and style guide architecture execution, packaging, display and promotional pieces, educational brochures, manuals and tools.

Creative Services

DW Graphics Studio
Stamford CT • 2003 – present

Clients include:

CT Appalachian Mountain Club: Executive Committee member, editor and publisher of quarterly newsletters, event promotion materials and brochures.

CAPP Industries: residential contractors, promotional property literature, corporate design and advertising.

United States Tennis Association: design and production of brochures, advertising, sponsorship presentations, on site signage and banners for international tennis events.

Carrafiello • Diehl & Associates: design and production services for promotion, packaging and advertising.

Art Director

Sun & Moon Marketing Communications
Mt Kisco NY • 1999 – 2003

Market focus on commercial real estate and high-end property management in the tri-state area.

Art direction for corporate repositioning advertising, promotional pieces, brochures, financial reports, packaging, maps, flyers, mailers, event invites, incentives and premiums; web site design and programming; interior/exterior signage and display.

Execution of all projects from concept through completion; including design development and presentation, direction/acquisition of photography, architectural renderings and illustration; production and delivery.

Creative Director

Space Age Printing & Graphics
Norwalk CT • 1997 – 1999

Exclusively managed creative flow and traffic for walk-in clients.

Excelled in a financially challenging environment where 'joe citizen' and local small businesses and nonprofit organizations came for trusted creative work.

Creative Director

RIS Publishing
South Norwalk CT • 1996 – 1997

Creative development for a monthly real estate publication *National Relocation & Real Estate*, associated trade show and promotional materials.

Art Director

Burke Incorporated
Fairfield CT • 1994 – 1995

Creative team director producing high-end promotional, packaging, pop, pos, sales and marketing materials. Example products: Sauza Tequila, Presidente Brandy, Tia Maria; MetLife Insurance and corporate annual reports.

Freelance Graphic Artist

DWD Grafix • Fairfield CT • 1987 – 1994
Skilled in Quark, Illustrator, and PhotoShop. Proficient at traditional paste-up & mechanicals, and 2 & 3 dimensional comprehensives.

EDUCATION

Essex Computer Training • Essex NJ
GoLive & Flash • 2000

MicroTraining Plus • Norwalk CT
computer graphics & design • 1996

Fairfield University • Fairfield CT
liberal arts/graphic design • 1984

Silvermine Art Guild • New Canaan CT
fine art, drawing and illustration • 1982

New England College • Henniker NH
liberal arts/communications & media • 1980

REFERENCES

Definitely available upon request.